

Horizon League Unveils Logo and Hashtag for Basketball Championships

July 8, 2019 INDIANAPOLIS, IN – The Horizon League has unveiled its logo and official hashtag - #ReachTheHorizon - for the 2020 Horizon League Basketball Championships. The 2020 championships will mark the first year that the Horizon League Basketball Championships will take place in Indianapolis at the Indiana Farmers Coliseum located at the Indiana State Fairgrounds & Event Center.

The men's and women's championship games will take place on Tuesday, March 10 and the semifinals will be played on Monday, March 9. Early round games will be played on campus with the bracket announced at a later date.

The design of the logo blends the incredible skyline of downtown Indianapolis with the iconic facade of the Indiana Farmers Coliseum, located in the shadows of downtown. Indianapolis, centrally located among League schools, was named one of "America's Favorite Places" by Travel and Leisure and "One of the Most Exciting Food Cities" by Zagat.

[#ReachTheHorizon](#) will be used throughout the year to identify the Horizon League Basketball Championships as it symbolizes the goal for all student-athletes, coaches, alumni and fans - earning a trip to Indianapolis in March and playing for a championship.

Tickets for the semifinals and championship games start at just \$10 and will go on-sale on July 18 at 10am ET. Fans that purchase a ticket prior to September 30 will receive \$5 off.

For complete information on the 2020 Horizon League Basketball Championships go to HorizonLeague.com/Indy or follow @HorizonLeague on social media.



#ReachTheHorizon

ABOUT THE HORIZON LEAGUE

The Horizon League is an NCAA Division I athletics conference comprised of 10 member institutions located throughout the Midwest's major metropolitan cities. Headquartered in Indianapolis, the League and its members strive to be highly competitive athletically while committing to the total development of its student-athletes and creating a lasting impact on campus and in the community. For more information, visit HorizonLeague.com.

ABOUT INDIANA STATE FAIRGROUNDS & EVENT CENTER

The Indiana State Fairgrounds & Event Center is a modern public event facility that annually hosts more than 400 meetings, shows, sports and agricultural events, including the Indiana State Fair. The year-round management of the Fairgrounds is overseen by the Indiana State Fair Commission which is a quasi-governmental agency that was established in 1992, with the mission to preserve and enhance the Indiana State Fairgrounds and the annual Indiana State Fair for the benefit of all citizens of Indiana. Additional information is available at www.indianastatefair.com.