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FOR IMMEDIATE RELEASE

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A New Drive-Through Christmas Lights Show is Coming to the Indiana State Fairgrounds & Event Center

August 26, 2019, INDIANAPOLIS, IN – A new family holiday tradition begins this winter at the Indiana State Fairgrounds & Event Center, 1202 E. 38th Street, Indianapolis, Ind.

The iconic State Fairgrounds announced today that it will host CHRISTMAS NIGHTS OF LIGHTS, a dazzling seven-week display November 8, 2019 through January 1, 2020.

The display will be offered rain or shine every evening, including holidays. Cost is \$7 per person and children 3 years old and under are free. A “Carload Special” of up to nine passengers is just \$30. All tickets sales are available at the gate, upon arrival.

This family-friendly event features a 2-mile car ride through more than a million LED lights powered by 50,000+ computer channels. Visitors of all ages will be awed by the larger-than-life trees, glowing snowflakes, dancing candy canes and enchanting tunnels of lights. In the warmth of your own vehicle, you can sing along to the sounds of the season’s synchronized to holiday light displays.

“We’re excited about this new holiday light show,” said the Indiana State Fairgrounds & Event Center’s Executive Director Cindy Hoyer. “The Fairgrounds has been a popular family venue for a remarkable 127 years, and we’re thrilled to host his event – especially given that it exemplifies the true holiday spirit by supporting local charities.”

The Salvation Army, Toys for Tots, RTV6 Toy Drive, and Gleaners Food Banks’ Pack the Pantries will all benefit from a portion of the event’s proceeds, Hoyer added.

The holiday light show is produced by Titan Light Shows, Inc., Bluff City, Tennessee.

About the Indiana State Fairgrounds & Event Center

The Indiana State Fairgrounds & Event Center is a modern public event facility that annually hosts more than 400 meetings, shows, sports and agricultural events, including the Indiana State Fair. Laid out over 250 acres, the Indiana State Fairgrounds & Event Center is home to more than 1,000,000 square feet of event space and offers the most flexible event venues in the state

of Indiana. The year-round management of the Fairgrounds is overseen by the Indiana State Fair Commission which is a quasi- governmental agency that was established in 1992, with the mission to preserve and enhance the Indiana State Fairgrounds and the annual Indiana State Fair for the benefit of all citizens of Indiana. Additional information is available at www.indianastatefair.com.

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