



For Immediate Release

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New World Record Set at Prairie Farms World's Ice Cream Eating Championship at the Indiana State Fair

Miki Sudo of Las Vegas downs an astounding 16 pints of ice cream in six minutes to set new Ice Cream Eating World Record; wins \$2,000 in prize money

Indianapolis, IN, 8/13/17 –A new world record was set today in front of a group of enthusiastic fairgoers when the world's top competitive eaters gathered in Indianapolis for the first-ever Prairie Farms Worlds Ice Cream Eating Championship at the Indiana State Fair. Miki Sudo, a top-ranked competitive eater from Las Vegas, NV, set a new world record by downing an astounding 16 pints of ice cream in six minutes. Sudo received \$2,000 of the total \$4,000 Championship purse.

The previous Ice Cream Eating World Record was 15 pints of vanilla ice cream in 6 minutes and was held by Joey Chestnut, a well-known competitive eater who is currently ranked first in the world by Major League Eating. Today's second-place finisher, Juan Rodriguez of Crestwood, IL, consumed a whopping 15 pints of ice cream to match the former record.

As part of its "Wonderful World of Food" theme, the Indiana State Fair is celebrating a different food item during its 17-day run. Today's fair theme celebrated ice cream and the Indiana Dairy Farmer. This year, Major League Eating added the Prairie Farms World Ice Cream Eating Championship at the Indiana State Fair to its 2017 slate of sanctioned championships.

Here is a list of the top five championship eaters:

- 1) Miki Sudo, Las Vegas, NV, \$2,000
- 2) Juan Rodriguez, Crestwood, IL, \$1,000
- 3) Brian Dud Light Dudzinski, Phoenixville, PA, \$600
- 4) Derek Jacobs, Vandalia, OH, \$300
- 5) Matt Hazzard, Normal, IL, \$100

About the Indiana State Fairgrounds & Event Center: *The Indiana State Fairgrounds and Event Center is a modern public event facility that annually hosts more than 400 meetings, shows, sports and agricultural events, including the Indiana State Fair. The year-round management of the Fairgrounds is overseen by the Indiana State Fair Commission which is a quasi-governmental agency that was established in 1992, with the mission to preserve and enhance the Indiana State Fairgrounds and the annual Indiana State Fair for the benefit of all citizens of Indiana. Additional information is available at www.indianastatefair.com*

About Major League Eating: *Major League Eating (MLE), the World governing body of all stomach-centric sports, conducts more than 80 events annually, including the Nathan's Famous Fourth of July International Hot Dog-Eating Contest in Coney Island, N.Y. The competitive eating community, which numbers more than 8,000 veteran and rookie athletes, travels the World in search of top titles and the glory that they provide. For more information, visit www.majorleagueeating.com.*